

Goldmedal Electricals Launches Storm Series Pedestal Fans: A New Era in Home Comfort

Mumbai, 7th August, 2024: Goldmedal Electricals, one of India's leading Fast Moving Electrical Goods (FMEG) companies, has launched its all-new Storm Series pedestal fans. This new product line is set to transform household comfort by offering an unparalleled combination of advanced technology and elegant design.

The Storm Series, featuring the Storm and Storm HS models, boasts a range of user-centric features:

1. **Powerful Cooling:** With a 400 mm sweep and high-speed motors, these fans efficiently cool large spaces
2. **Innovative Dispenser:** An integrated compartment for mosquito repellent or air freshener, enhancing the living environment
3. **Convenient Design:** A built-in cable winder facilitates easy transport and storage
4. **Energy Efficiency:** The Storm variant & Storm HS variant performs at a high-speed of 1350 RPM and 2200 RPM, respectively, with low power consumption
5. **Customizable Comfort:** Three-speed settings, adjustable height, and smooth oscillation allow personalized cooling
6. **Durability and Safety:** Featuring thermal overload protection, corrosion-resistant guards, and high-grade silicon steel construction

Mr. Bishan Jain, Director of Goldmedal Electricals, stated, *"Our Storm Series represents a leap forward in pedestal fan technology. We've combined powerful performance with thoughtful features like the mosquito repellent dispenser to create a product that truly enhances daily life. This series exemplifies our commitment to innovation and customer satisfaction."*

The Storm and Storm HS are priced at **Rs. 4,810/-** and **Rs. 5,500/-** respectively, backed by a **2-year warranty**. Available now through online platforms and authorized retail outlets.

About Goldmedal Electricals

Goldmedal Electricals is a home-grown electrical company which was established in the year 1979 with a vision to create electrical switches and accessories that make a positive difference to the lives of consumers. The company is known in the industry for manufacturing high quality wiring devices and introducing a host of innovations in the industry. The company has manufacturing units in Vasai outside Mumbai, Bhiwadi in Rajasthan, and Vijayawada in Andhra Pradesh. It is one of the few companies in the industry to have a completely in-house, state-of-the-art tool room and testing facility. Today, the company manufactures a vast range of electrical products including various types of Switches, Home automation systems, LEDs, Fans, Geysers, Security Systems, Entertainment devices, Doorbells, Wires, Cables, DBs and more for residential buildings as well as commercial establishments.

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